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Vietnam Timeless Charm

Viet Nam - Japan 1973-2023

在ベトナム日本国大使館
Embassy of Japan in Vietnam

JTTRI
Japan Transport and Tourism Research Institute

JTTRI-AIRO
Japan Transport and Tourism Research Institute
ASEAN-India Regional Office

50th Anniversary of the Establishment of Diplomatic Relations between Japan and Vietnam
JTTRI-AIRO Opening Commemorative Symposium

Overtourism at Major Destinations and Development of Satellites
- Japan and Vietnam working towards Sustainable Tourism -

23rd Oct (Mon) 2023

08:30-11:30 (ICT)

10:30-13:30 (JST)

MOU signing ceremony and Reception will be held after the symposium

Hybrid Symposium : Melia Hotel & Resort Hanoi
: Zoom Webinar

(VN-JP-EN Simultaneous Interpretation Available)

Organized by : Vietnam National Authority of Tourism, Institute for Tourism Development Research, Japan Transport and Tourism Research Institute, JTTRI ASEAN-India Regional Office

Cooperated From : Embassy of Japan in Vietnam, The Japanese Chamber of Commerce and Industry in Vietnam

Challenges such as over-tourism at major destinations and the development of tourism satellite city were already apparent before the global outbreak of COVID-19. Japan and Vietnam need to discuss how both parties should take actions to address these challenges now that tourism is gradually recovering from the pandemic.This year we are celebrating the 50th anniversary of the establishment of diplomatic relations between Japan and Vietnam. This spurs us to continue working towards "sustainable tourism" and at the same time further develop two-way exchanges and mutual understanding between our two countries.

Registration

For online please register by 18th October 2023
Onsite please register by 13rd October 2023
by scaning the QR code on the right.

Contact

JTTRI (ASEAN-India Regional Office)
https://www.jttri-airo.org/en/contact.php
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AAB Vietnam Co., Ltd.
Email : support_vn@aab.co.jp

【Online】

【Onsite】

Supported by 日本財団 THE NIPPON FOUNDATION

Program

Vietnam Time
Japan Time

08:30 - 08:40
10:30 - 10:40

Opening Remarks

SHUKURI MASAFUMI
Chairman Japan Transport and Tourism Research Institute

08:40 - 09:05
10:40 - 11:05

Greetings from Guests of Honor

DOAN VAN VIET
Deputy Minister of Culture, Sports and Tourism of Viet Nam

WATANABE SHIGE
Deputy Cheif of Mission, Minister of Embassy of Japan in Vietnam

Special Lecture

09:05 - 09:30
11:05 - 11:30

Overtourism in Vietnam and The Development of Satellites Destinations, Working Towards Sustainable Tourism

NGUYEN ANH TUAN
Director Institute for Tourism Development Research
VNAT MoCST

09:30 - 09:55
11:30 - 11:55

Latest Trend in Inbound Tourism and JNTO Initiatives for Sustainable Tourism

GAMO ATSUMI
President
Japan National Tourism Organization (JNTO)

Break

Panel Discussion and Q&A

10:15 - 11:25
12:15 - 13:25

Moderator

TRINH LE ANH
Head of Event Management Dept. Faculty of Tourism Univ. of Social Sciences and Humanities Vietnam National Univ. Hanoi

HOANG THI VUONG
Head of the Culture and Information Department of Sa Pa town Lao Cai province

NGUYEN HUU Y YEN
Chairman of Saigontourist Travel Service Co., Ltd

KATAYAMA KENYA
Niseko Town Mayor

SAWANOBORI TSUGUHIKO
Manager of Jalan Research Center Recruit Company Ltd.

11:25 - 11:30
13:25 - 13:30

Closing Remarks

NGUYEN TRUNG KHANH
Chairman of Vietnam National Authority of Tourism

11:30 - 12:00
13:30 - 14:00

MOU Signing Ceremony

JTTRI
Japan Transport and Tourism Research Institute

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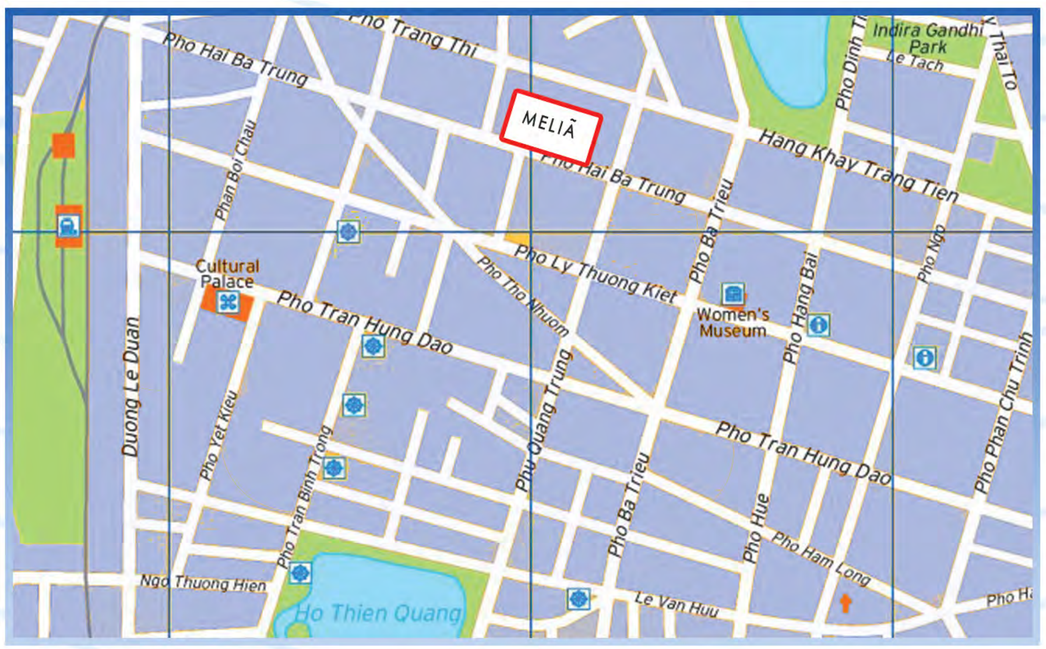

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