

Ms. Pattaraanong Na Chiangmai

Executive Director for Northern Region
Tourism Authority of Thailand



Ms. Pattaraanong Na Chiangmai has been an Executive Director for Northern Region, Tourism Authority of Thailand (TAT) since 2022.

Prior to the current position, she had served at both domestic and overseas office of TAT, for instance, Executive Director for Southern Office in 2021-2022, and Director for Tokyo Office in 2015-2019.

She has considerable expertise in tourism marketing especially in Thailand and Japan due to her broad working experience in both countries.